

LightLeads888: Enlightened Health and Wellness

Pillar 1: PERSPECTIVE **Setting the Overall Vision for LightLeads888**

Presented by Karen Bates
Monday, July 17, 2023

KINGDOM – On earth as it is in Heaven....

Kingdom Vision - Shalom

Kingdom Mission – A Reformation through the Ecclesia led by Apostles, Prophets, Evangelists, Pastors, and Teachers (Ephesians 4:11-13)

LIFEWAVE® Brand Purpose, Vision & Mission

See <https://lifewave.com/lightleads/home/our-story>

LifeWave Vision (Brand Purpose): Our purpose is to empower you to **LIVE IN THE LIGHT**, maximizing your human potential, with patented health technology that enhances and extends lives.

LifeWave Mission: We are committed to helping people live long and live well with health and wellness solutions designed to redefine the future of human potential.

Brand Pillars:

- Live Long – redefine the future of human potential (passion)
- Live Well – wellness connection of mind, body, and spirit (commitment)
- Live Younger – youth is a lifestyle (Belief)
- Proven by Science – clinical studies, patents, and real-life results (science)

LIGHTLEADS888 (LL888)

Why we exist... God is Light (1 John). 8 represents new beginnings.

LightLeads888 – To establish God’s purposes led by God’s people (Empowered Disciples). using LifeWave as the Product (Vehicle).

LL888 Vision (Matthew 28:18-20): **Bring New Wine (LifeWave®) AND New Wine Skin (Kingdom Business Principles) into the nations through enlightened marketplace entrepreneurs to transform a region** to look like the Kingdom it represents.

LL888 Mission: To grow people with a process, starting with ourselves.
Our mission is to BE the LIGHT so that we can BRING the LIGHT.

Pillar 1 of “The 7 Pillars of a Kingdom Business©”

1. Perspective: A tale of Two Worldviews –Corporate vs Kingdom

Corporate Perspective– **Focuses on making a profit.** *Uses people to make money.* The focus is on profit, which of course is important, but can lead to negative outcomes. And because it is mostly true, it is often accepted as necessary and comes at the expense of other priorities.

Kingdom Perspective - **Focuses on Growing People with a Process—Discipleship!** *Uses money and resources to grow people.*

When we focus on impact, the income will come!

4 Steps to Get Started – This week!

Step 1. Try the Product (commit to 90 days)

Complete: Health Tracker Sheet (www.lightleads888.com)

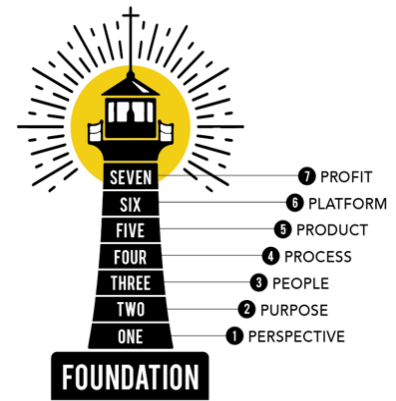
Step 2. Pray and Journal

Question: Father, is this where you want me to grow in this season? If yes, what level of commitment?

Joseph shared in an email: **New prophetic words I heard while journaling this past week:**

- (June 29) **Joseph, hear Me! I have presented you with an uncommon opportunity to earn lots of extra income for your family through LifeWave—much more than through E2000. Seize this opportunity. Work the LifeWave opportunity. Give this your focus. I created you for such a time as this.**
- (July 2) **LifeWave is the gift that keeps on giving!!!**

Step 3. Make the Decision; customer or brand partner? What am I saying yes to?



The 7 Pillars of a Kingdom Business

Step 4. Commit & Plan Your Training

Learn the skills to execute with excellence!

The BENEFITS of committing to becoming a Professional Brand Partner.

1. Commit to Your Growth – You get paid to be disciplined in the lab of life...no better training ground. Everything is a learning experience. OJT – On the job training is not, pass/fail, they simply give us next steps.

Are you ready to get started?

While you are working on your goals, God is working on you.

2. Commit to Learning New Skills
Product and Compensation Plan are the same.

The MOST influential variable in your success is YOU, the Person.

This puts you in the driver seat for your success.

Question: Am I ready to say yes to taking 100% responsibility for my success?

3. Commit to the Time
The skills are not complicated, but they do take time and hard work.

Questions to consider and journal to prepare for this new season:

- How much money would I like to make each week/month?
- Do I have the support of my family for this new endeavor?
- What conversations or expectations do I need to make time to have or set?
- How much time am I willing and able to commit?
- What will my office hours look like? Is this realistic?
- What do I need to take out of my schedule to make room?