

PILLAR 2 - PURPOSE

Building a Kingdom business





LIGHTLEADS888:

Why we exist...

God is Light (1 John).
Eight represents new beginnings.

To establish God's purposes

led by God's people

(YOU – the Empowered Disciples)

using LifeWave as the Product (the Vehicle)

LL888 Vision - Matthew 28:18-20

Bring New Wine (LifeWave)
AND
New Wineskin (Kingdom Business Principles)
into the nations
through enlightened marketplace entrepreneurs
to transform a region to look like the Kingdom it represents.

LL888 Mission

To grow people with a process, starting with us.

Our mission is to BE the LIGHT
so that we can BRING the LIGHT.



PURPOSE

In the Kingdom

Function Follows FORM



LIGHT LEA

Enlightened Health



LIGHT LEA

Enlightened Health

PURPOSE:

In the Kingdom, Function Follows FORM

We were shaped for service in God's kingdom.



"We are God's workmanship, created in Christ Jesus to do good works." Ephesians 2:10 (NIV)

"You made all the delicate, inner parts of my body and knit me together in my mother's womb. Thank you for making me so wonderfully complex! Your workmanship is marvelous."

Psalm 139:13-14 (NLT)

In the Kingdom, Function follows FORM!

EMPOWERED BELIEF –

God is calling. Will you say Yes?

What do you need to do first...

know your why!



In the Kingdom, Function follows FORM!

EMPOWERED BELIEF —

Why serve? Why is this so important?

We are only fully alive when we are helping others.

This truth is so important that it is repeated 5 times in the Gospels.

“If you insist on saving your life, you will lose it. Only those who throw away their lives for my sake and for the sake of the Good News will ever know what it means to really live.”

Mark 8:35 (LB); Matthew 10:39; 16:25

“Each of us finds our meaning and function as a part of his body.”
Romans 12:5 (MSG)

**It is ALL about how we are FORMED to
function in the body!**



In the Kingdom, Function follows FORM!

EMPOWERED BELIEF –

“Each of us will have to give a personal account to God.” Romans 14:12 (NLT)

I love this quote from Purpose Driven Life book by Pastor Rick Warren...

“...what excuse have you been using?

Abraham was old, Jacob was insecure, Leah was unattractive, Joseph was abused, Moses stuttered, Gideon was poor, Samson was codependent, Rahab was immoral, David had an affair and all kinds of family problems, Elijah was suicidal, Jeremiah was depressed, Jonah was reluctant, Naomi was a widow, John the Baptist was eccentric to say the least, Peter was impulsive and hot-tempered, Martha worried a lot, the Samaritan woman had several failed marriages, Zacchaeus was unpopular, Thomas had doubts, Paul had poor health, and Timothy was timid.

That is quite a variety of misfits, but God used each of them in his service.

He will use you, too.”



In the Kingdom, Function follows FORM!

Kingdom Strategy –

God wants me to

1-KNOW

2-ACCEPT

3-ENJOY

4-DEVEOP

my Unique Shape to know how to serve...



In the Kingdom, Function follows FORM!

Kingdom Strategy # 1 –

God wants me to KNOW my shape:

He created you uniquely and wants you to know.

You were shaped to serve God.

You are saved for service in God's kingdom and have a place, a purpose, a role and a function to fulfill.

Your life has great significance and value!



In the Kingdom, Function follows FORM!

Kingdom Strategy # 1 –

In this world, form follows function.

Before something is built or designed, we ask, “what is its function or purpose?”.

For us, God tells us that our function follows our form.

Function follows form.

You are custom-designed and one-of-a-kind.

You are not broken. You are the way you are because you were designed for a specific purpose.

Meaning, each of us is designed to serve in a particular role or special area of expertise.



In the Kingdom, Function follows FORM!

Kingdom Strategy # 1 –

“We are God’s workmanship, created in Christ Jesus to do good works.” Ephesians 2:10 (NIV)

“You made all the delicate, inner parts of my body and knit me together in my mother’s womb. Thank you for making me so wonderfully complex! Your workmanship is marvelous.” Psalm 139:13-14 (NLT)

“We are simply God’s servants...Each one of us does the work which the Lord gave him to do.”

1 Corinthians 3:5 (TEV/GNB)



In the Kingdom, Function follows FORM!

Kingdom Strategy # 1 –

The best use of your life is to serve God out of
your shape.

*“Don’t act thoughtlessly, but understand what the
Lord wants you to do.” Ephesians 5:17 (NLT)*



In the Kingdom, Function follows FORM!

Kingdom Strategy # 1 –

Begin by assessing your gifts and abilities.

“Make a careful exploration of who you are and the work you have been given and then sink yourself into that.”

Galations 6:4b (MSG)



In the Kingdom, Function follows FORM!

Kingdom Strategy # 2 –

God wants me to **ACCEPT** my **UNIQUE** shape:

Three problems can occur when we don't
embrace who God made us to be.



In the Kingdom, Function follows FORM!

Kingdom Strategy # 2 –

1. We compare ourselves

Comparing leaves us feeling either jealous, resentful or dissatisfied. On the flip side, if we think we are doing better than someone else or like our personality better, we can feel arrogant or proud.

Prov. 6:16-19



In the Kingdom, Function follows FORM!

Kingdom Strategy # 2 –

2. We conform and try to be someone else.

When we don't understand our design and try to be like others, it increases our stress, has us saying yes to too many opportunities that are not ours to say yes too, and overall decreases our satisfaction in life.



In the Kingdom, Function follows FORM!

Kingdom Strategy # 2 –

3. We project ourselves

We project our (gifts and personality) onto others and expect everyone else to act, think, behave and feel like we do.



In the Kingdom, Function follows FORM!

Kingdom Strategy # 3 –

God wants me to **ENJOY** my **UNIQUE** shape:

God distinctively shaped you for a life unlike any other.

Only you can be you.

“to enjoy your work and to accept your lot in life- this is a gift from God. God keeps such people so busy enjoying life that they take no time to brood over the past.” Ecclesiastes 5:19-20 (NLT)



In the Kingdom, Function follows FORM!

Kingdom Strategy # 3 –

Don't ignore your interests.

Please don't waste your time doing work that you don't enjoy. There is something you were called to do.

God matches our calling to our capabilities.

We rarely excel at tasks we don't enjoy doing and can become easily discouraged.



In the Kingdom, Function follows FORM!

Kingdom Strategy # 3 –

But when we love what we do, we are both enthusiastic
and efficient.

We do it for the sheer enjoyment of it.
Enjoy yourself. Enjoy others!

“Serve the Lord with all your heart.” Deuteronomy
11:13; 1 Samuel 12:20; Romans 1:9; Ephesians 6:6

Peter told us, *“God has given each of you some
special abilities; be sure to use them to help each
other, passing on to others God’s many kinds of
blessings.”* 1 Peter 4:10 (LB)



In the Kingdom, Function follows FORM!

Kingdom Strategy # 4 –

God wants me to **DEVELOP (GROW)** my
UNIQUE shape:

When you use your personality's strengths and abilities, you are fulfilling your calling from God.

“He saved us and called us to be his own people, not because of what we have done, but because of his own purpose.”

2 Timothy 1:9 (TEV/GNB)

“You were chosen to tell about the excellent qualities of God, who called you.” 1 Peter 2:9 (GWT)

Remember, we are made in God's image, so we reflect God's qualities by being us.



In the Kingdom, Function follows FORM!

Kingdom Strategy # 4 –

We treat people the way we see people, including ourselves.

You were designed to make a difference with your life and that is why you have the personality style you have,

Only you can do you.

“I glorified you on earth by completing down to the last detail what you assigned ME to do.” John 17:4 (MSG)

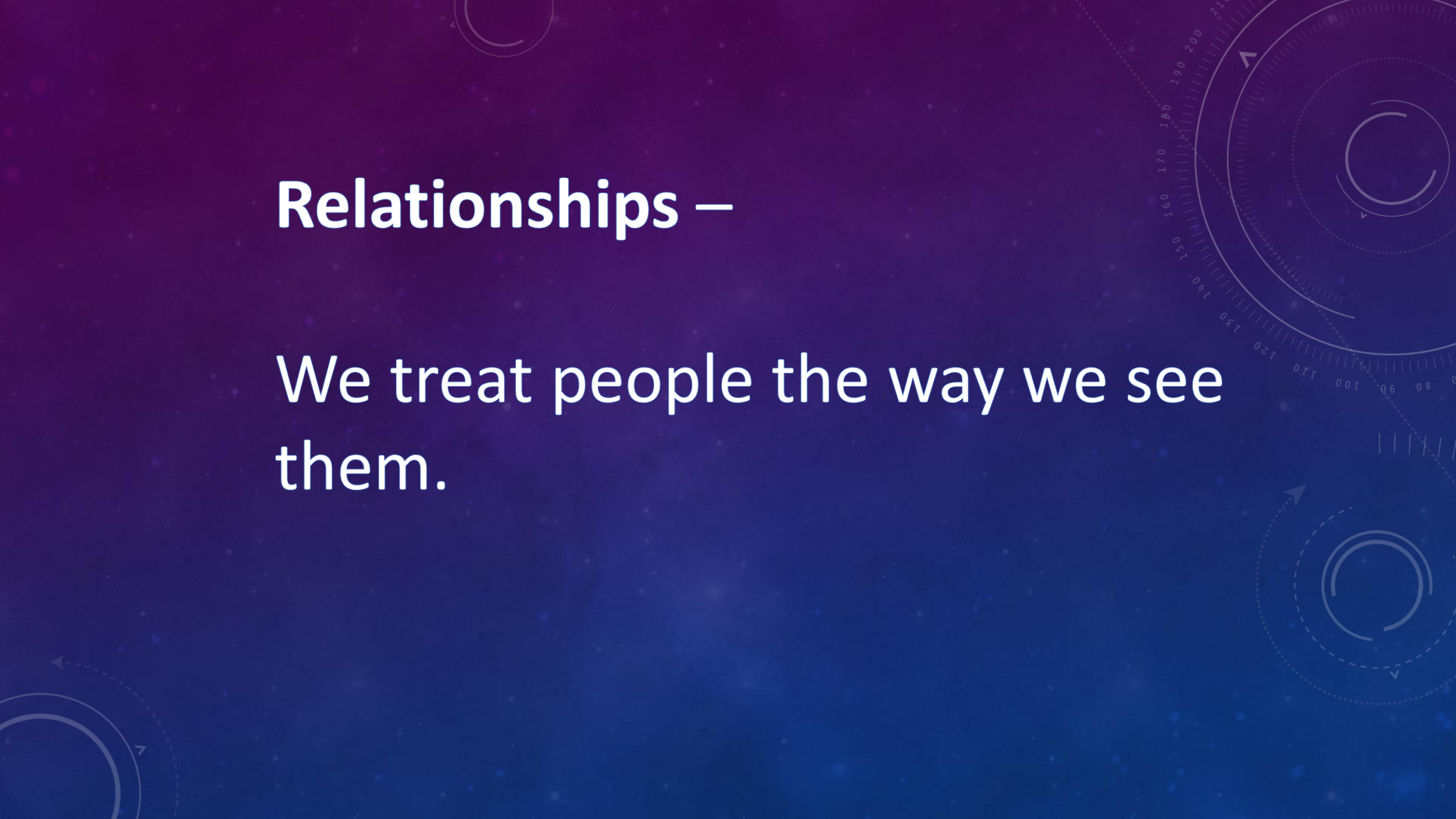
“[God] has created us for a life of good deeds, which he has already prepared for us to do.” Ephesians 2:10b (TEV/GNB)

“Before I made you in your mother’s womb, I chose you. Before you were born, I set you apart for a special work.” Jeremiah 1:5 (NCV)

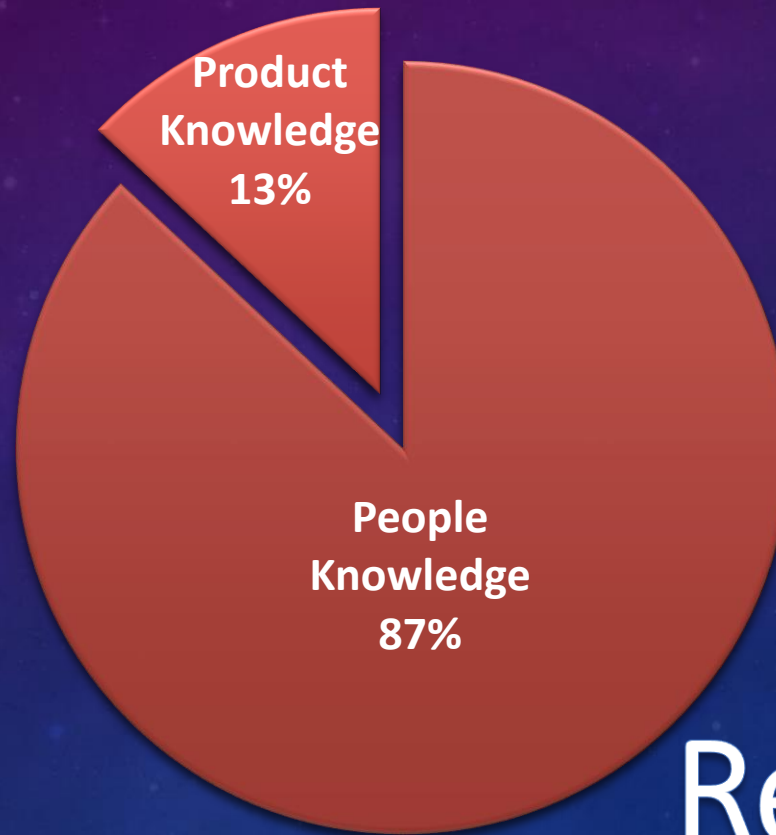


Relationships –

We treat people the way we see them.



SUCCESS IS...



Relationships



OUTGOING

T
A
S
K



Dominant

Direct

Demanding

Decisive

Determined

Doer

Defiant

D

OUTGOING



P
E
O
P
L
E

Inspiring

Influencing

Impressionable

Interactive

Impressive

Involved

Illogical





RESERVED

P
E
O
P
L
E

Steady

Supportive

Stable

Sweet

Status Quo

Shy

Submissive

S

T
A
S
K



RESERVED

C

Compliant

Correct

Competent

Conscientious

Contemplative

Cautious

Cold

Greatest Fear

Being taken advantage of

Percentage of Population:

3%

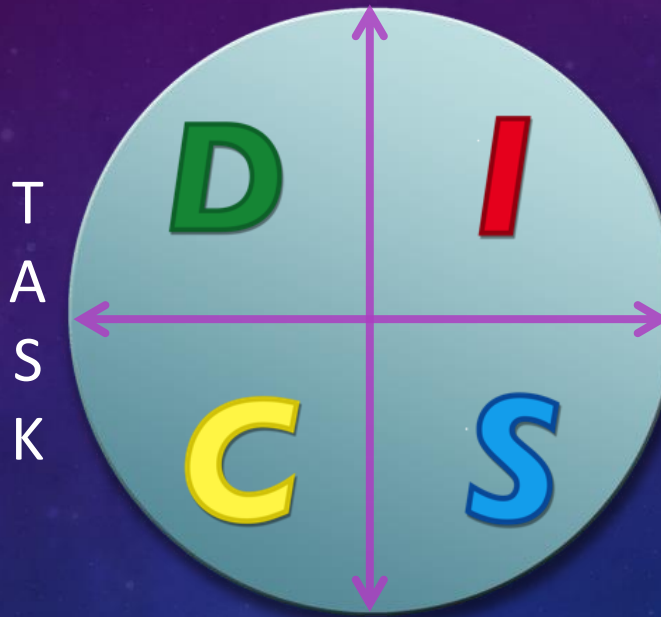
17 %

Percentage of Population:

Greatest Fear

Criticism

OUTGOING



Greatest Fear

REJECTION

Percentage of Population:

11 %

69%

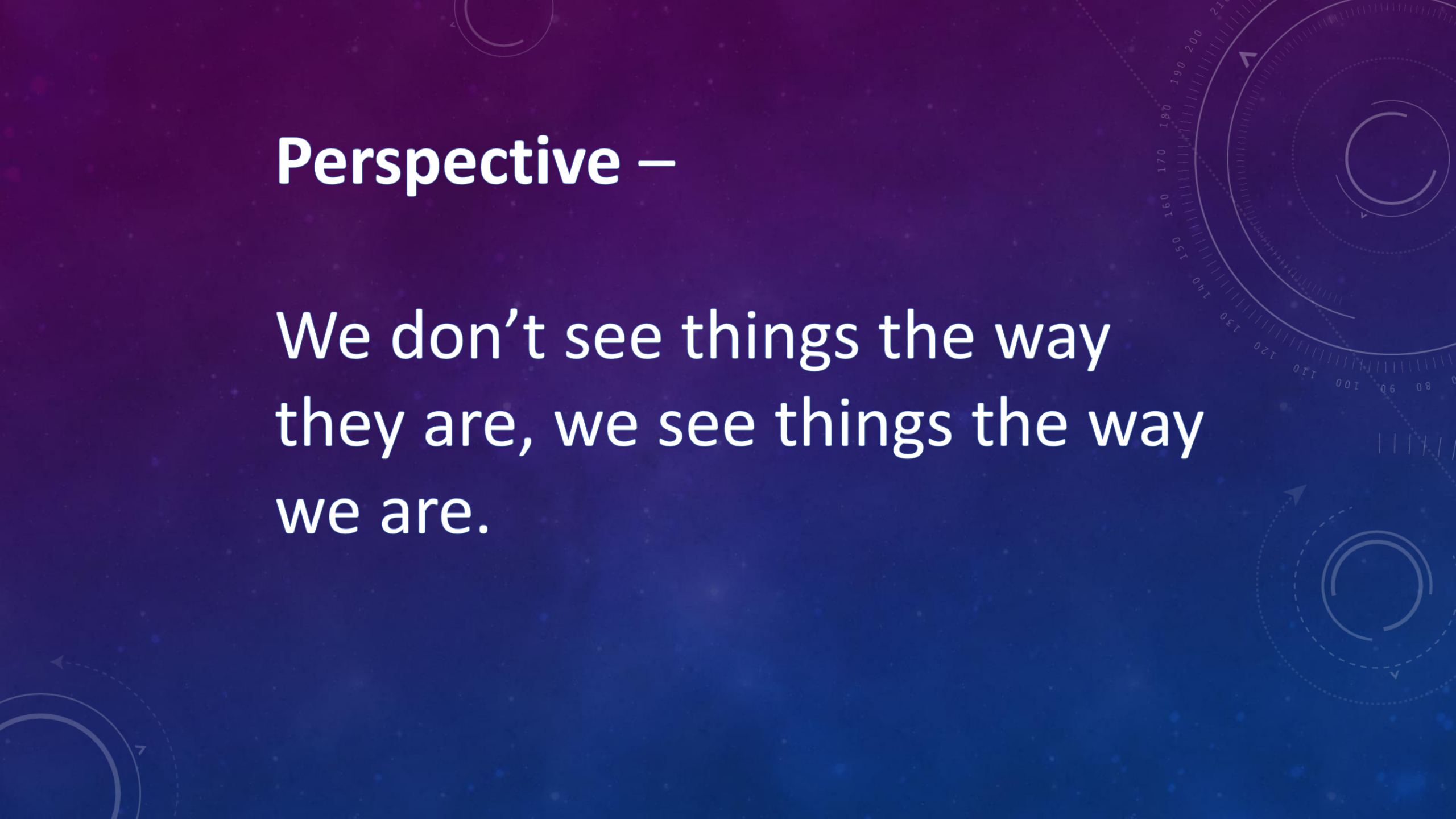
Percentage of Population:

Greatest Fear

Loss of security

Perspective –

We don't see things the way
they are, we see things the way
we are.



Understanding PACE PERSPECTIVE

Outgoing / Active

- Speak with high levels of energy
- Move & respond quickly*
- Interactive, talkative*
- Engaging, Involved*
- Animated gestures & facial expressions*
- LET'S TALK THINGS OUT!**

Their focus is on talking things out.

Reserved / Passive

- More systematic actions
- Reflective, taking time to comment
- Processing, gauging
- Speak more quietly or softly
- Facial expressions tend to be more guarded
- LET'S THINK THINGS THROUGH!**

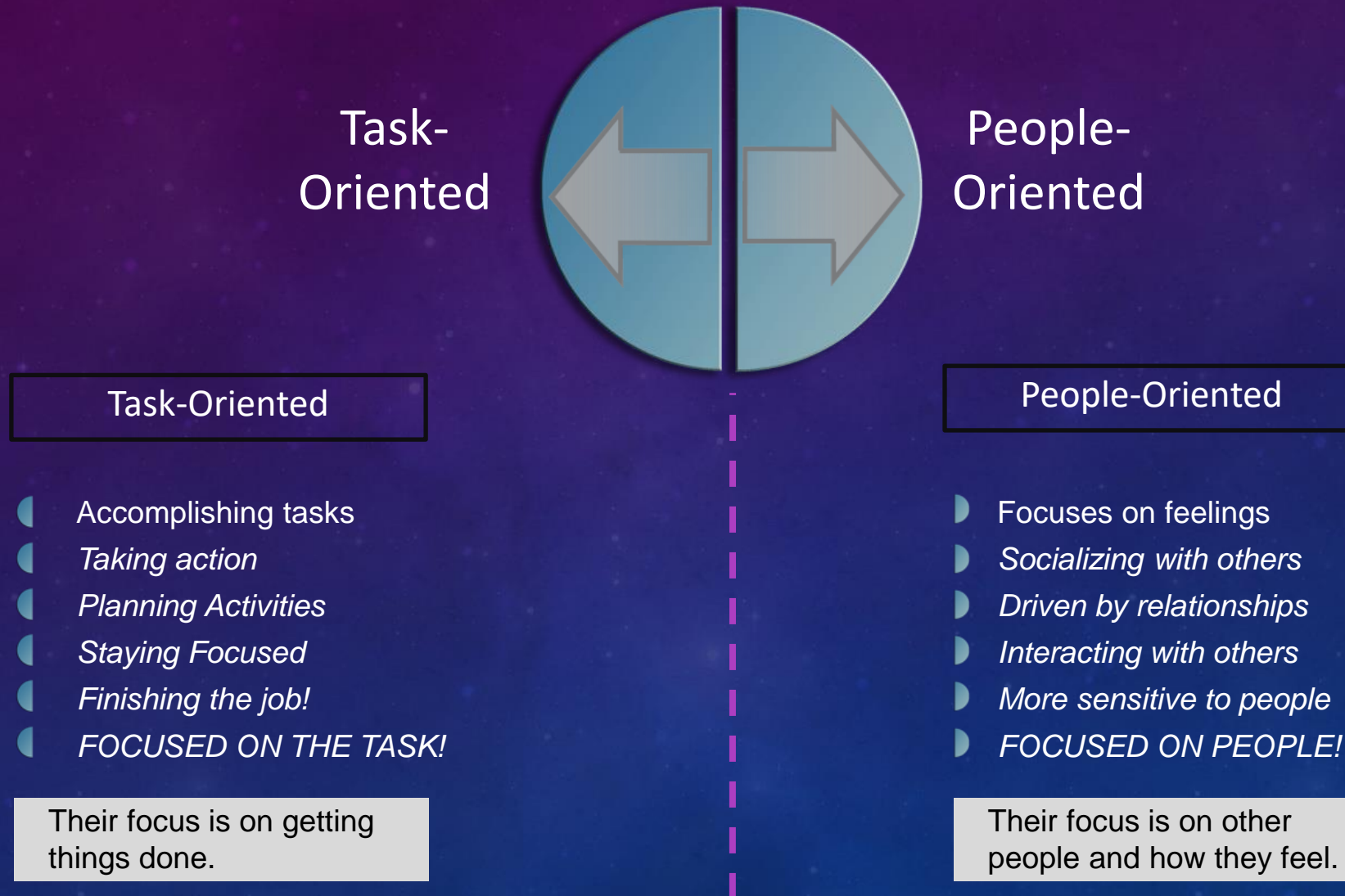
Their focus is on thinking things through.

Outgoing



Reserved

Understanding PRIORITY PERSPECTIVE



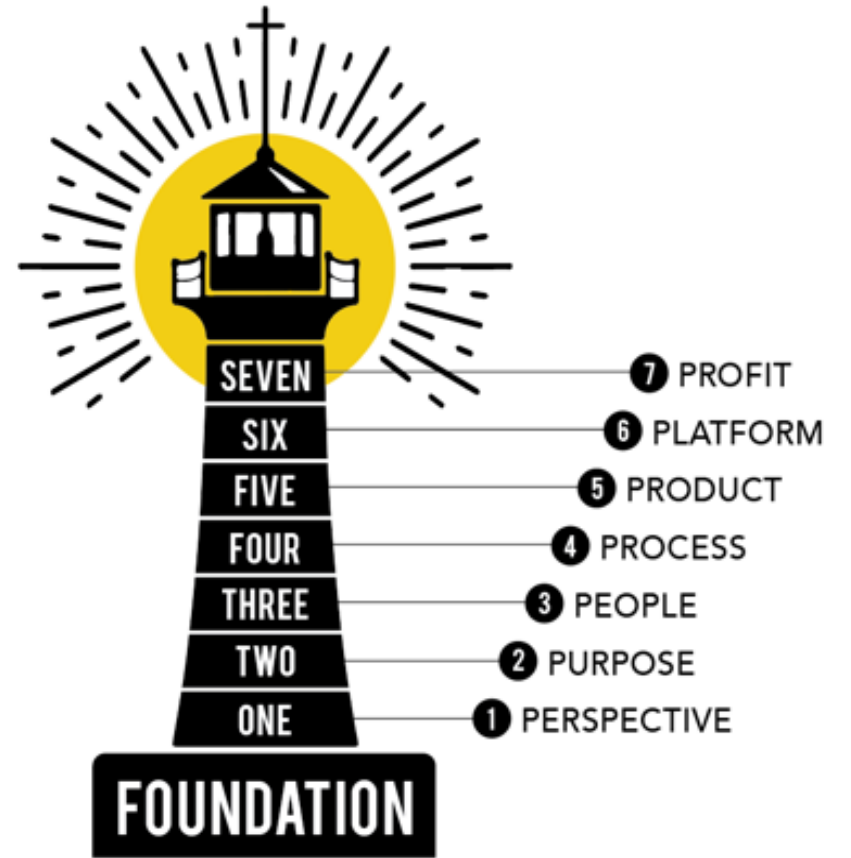
So, what have we covered in the last 4 weeks?

Pillar 1 - PERSPECTIVE – Kingdom vs Corporate

Pillar 7 - PROFIT – God pays for what He orders
So we can begin with the end in mind...
When we focus on Impact, the Income will come

Pillar 6 - PLATFORM – The tools and resources are
done, our job is to be a consultant – care and share!

Pillar 5 – PRODUCT –The Product is Service...
To draw others into their full
potential in Christ.



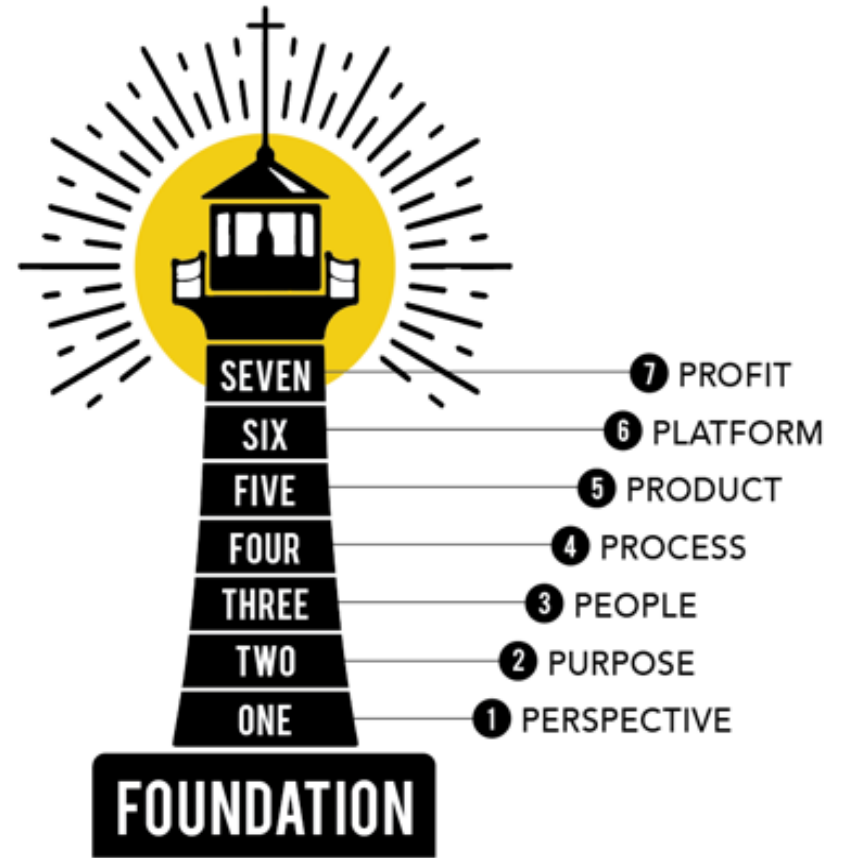
The 7 Pillars of a
Kingdom Business

To draw others into their full
potential in Christ

We must go back to building our
foundation....

This week: Pillar 2 – PURPOSE

Next week: Pillar 3 – PEOPLE



The 7 Pillars of a
Kingdom Business

FOUR Steps to Continue – This week!

Step 1. Continue with the Products

Step 2. Pray over your business and journal.
Ask God to share with you about your **UNIQUE**
form and purpose (function).



FOUR Steps to Continue – This week!

Step 3. Set your 30-day goal for August (experiment):

Make it a goal to make Manager

How many brand partners?

Set Your Profit Goal

Based on the Income gap, income replacement, or creating wealth?



FOUR Steps to Continue – This week!

Step 4. Commit to & Plan Your Training –
learn the skills to execute with excellence!

Plan – Do - Review



Plan

Plan Your Growth –

Prospects – Who to know about the patches?

Make your list.



Do – Do the New Skill

Kingdom Strategy – The MOST Critical Skill

Learning how to properly invite your prospects to find out more about your product or partnership.

Think like a consultant!



LISTEN w/ Love - Listen for the “felt needs” – health or finances

INVITE them to Learn – Send them a tool
“If I _____, would you _____?”

FOLLOW UP – Do what you said you were going to do
Call, Text, or eMail to set an appt
Be committed to the yes or no, not the outcome.

EQUIP – with Product and People
Order product and invite to training webinars – our community

REPEAT



Set your workweek calendar & note Q&A days

Wednesday at 8pm EST – Business Emphasis Q&A

Thursday at Noon EST – Products, Testimonials and Q&A