

# LightLeads888: Enlightened Health and Wellness

## Pillar 5: PRODUCT The Patch, The Brand Partner, or Both

Presented by Karen Bates  
Monday, August 7, 2023

**LIGHTLEADS888: Why we exist...** God is Light (1 John). 8 represents new beginnings.

**LightLeads888** – To establish God’s purposes led by God’s people (Empowered Disciples). using LifeWave as the Product (Vehicle).

**LL888 Vision** – (Matthew 28:18-20) Bring New Wine (LifeWave) AND New Wine Skin (Kingdom Business Principles) into the nations through enlightened marketplace entrepreneurs to transform a region to look like the Kingdom it represents

**LL888 Mission** – To grow people with a process, starting with us.  
BE the LIGHT so that we can BRING the LIGHT.

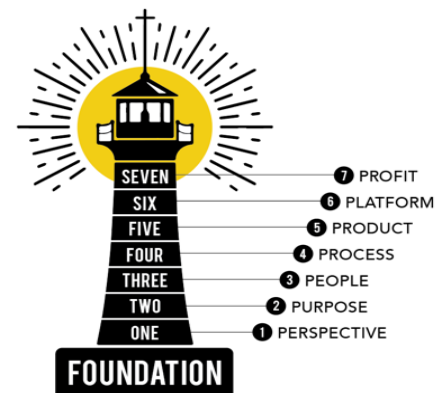
### Pillar 5 - The 7 Pillars of a Kingdom Business

**PRODUCT: The Patch:** What Do You Know About Stem Cells?

Here is what Dr Peck says,

*“After using the patches for two months myself, sharing them with other people, listening to many amazing testimonies by patch users, and doing extensive research, I am convinced the LifeWave patches are the biggest medical breakthrough of my lifetime.*

*And I say that as someone with a very strong biochemistry background, 40 years of being a physician, and a passion for wellness.”*



The 7 Pillars of a Kingdom Business

1. **Empowered Beliefs** – In the Kingdom, the Product is Service! *Luke 22:25-27*
  - Service is the foundation of ALL lasting growth! Creates the most profit!
  - The heart of the difference between corporate and Kingdom...corporate is satisfied to get employees who make him rich. Kingdom is satisfied ONLY IF he can produce new brand partners who prosper themselves.
  - One Primary Goal: to draw others into their full potential in God.

2. **Kingdom Strategy** – The MOST Critical Skill – Learning how to properly invite your prospects to find out more about your product or partnership. *Think like a consultant!*

1st. **LISTEN w/ Love**

- Listen for the “felt needs” – health issues or finances

2nd. **INVITE them to Learn** – “If I \_\_\_\_\_, would you \_\_\_\_\_?”

- Educate prospects on what we have to offer and then let them decide if it is something they want to do.
- Pick your Favorite Tool
  - a. Specific Video - Ex: 2 Min/3Min (startX39.com)
  - b. LightLeads888

3rd. **FOLLOW UP** – Do what you said you were going to do

- Call, Text, or eMail – set an appt
- Be committed to the yes or no, not the outcome.

4th. **EQUIP** – with Product and People

- Order product and invite to training webinars

3. **Product Review** – Available Platforms for Product Information

1. <https://lifewave.com/username> or <http://backoffice.lifewave.com>
2. App – LifeWave InTouch
3. [www.lightleads888.com](http://www.lightleads888.com)

**4 Steps to Continue – This week!**

**Step 1.** Try the Product (commit to 90 days)

Complete: Health Tracker Sheet ([www.lightleads888.com](http://www.lightleads888.com))

**Step 2.** Pray and Journal – Ask God to share with you about serving others?

**Step 3.** Set your 30 day goal for August - use this month to experiment:

1. People Goal: 1<sup>st</sup> Manager and then Director
  - How many customers would you love to serve?
  - How many brand partners would you love to serve on your team?
3. Profit Goal: What is my income goal?  
Based on the Income gap, income replacement, or creating wealth?

**Step 4.** Commit & Plan Your Training – learn the skills to execute with excellence!

1. Plan Your Growth – What prospects need to know about the patches? Make your list.
2. Do the New Skill – Practice your consulting skills
  - Make the plan – Listen, Invite, Follow Up, Equip (LIFE)

- Do the steps
  - Review how it went
3. Review in Community – Set your workweek calendar & note Q&A days
- Wednesday at 8pm EST – Business Emphasis Q&A
  - Thursday at Noon EST – Products, Testimonials and Q&A