

LightLeads888: Enlightened Health and Wellness

Pillar 6: PLATFORM

The Launch Platform

A Raised Structure where people and things can stand, be seen, or launched

Presented by Karen Bates

Monday, July 31, 2023

LIGHTLEADS888: Why we exist... God is Light (1 John). 8 represents new beginnings.

LightLeads888 – To establish God’s purposes led by God’s people (Empowered Disciples). using LifeWave as the Product (Vehicle).

LL888 Vision – (Matthew 28:18-20) Bring New Wine (LifeWave) AND New Wine Skin (Kingdom Business Principles) into the nations through enlightened marketplace entrepreneurs to transform a region to look like the Kingdom it represents

LL888 Mission – To grow people with a process, starting with us.
BE the LIGHT so that we can BRING the LIGHT.

Pillar 6 - The 7 Pillars of a Kingdom Business

PLATFORM: The Launch Platform –

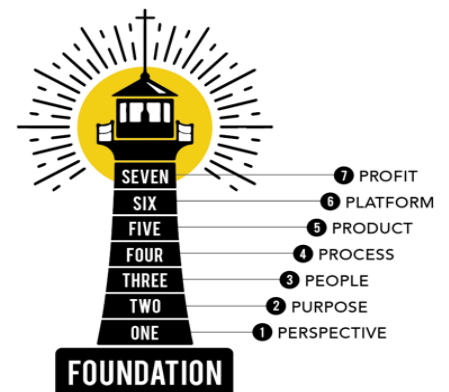
1. **Empowered Beliefs** – John 13:34-35 – they will know you are mine by how you love them.

“34 A new commandment I give to you, that you love one another: just as I have loved you, you also are to love one another. 35 By this all people will know that you are my disciples, if you have love for one another.”

- The currency of the Kingdom is relationships!!!

2. Kingdom Strategy –

- The Most Critical Skill – learning how to be a consultant or coach
 1. Heart – LISTEN for “felt needs” – health or finances
 2. Head – INVITE to educate and understand what you offer.
Share the product using TOOLS from the Platform
 1. video
 2. landing page
 3. Hands – FOLLOW UP – set a follow up appt



The 7 Pillars of a Kingdom Business

4. Heart – EVENT – experience the people & product

3. Platform Review – Available Platforms for Tools

1. <http://backoffice.lifewave.com> – Compensation, CRM, Compliance
2. <https://lifewave.com/username>
3. App – LifeWave InTouch
4. www.lightleads888.com
Startx39.com – Customer Information Page
Startx39now.com – Brand Partners
Build331.com – Brand Partners

5. Testimonials & Business Model Examples

- Facebook: [Quantum Field X39 Team](#) (Onyx Coale)
[Quantum Field X39 Team Testimonials](#)
[LifeWave Wellness Warriors – Health/Wealth](#) (Renita Brannon)
- Telegram: Accelerated LifeWave

4 Steps to Continue – This week!

Step 1. Try the Product (commit to 90 days)

Complete: Health Tracker Sheet (www.lightleads888.com)

Step 2. Pray and Journal – Thank God for those who have gone before us! The compensation plan, the platform, and the product are all set and in place...we get the fun part – caring and sharing!

Step 3. Set your 30 day goal for August (experiment):

1. People Goal: Manager or Director
 - How many customers?
 - How many brand partners?
2. Profit Goal: What is my income goal?
Based on the Income gap, income replacement, or creating wealth?

Step 4. Commit & Plan Your Training – learn the skills to execute with excellence!

1. Plan Your Growth – Choose the ONE tool you love best to share
2. Do the New Skill – Practice your coaching/consulting skill
 - Make the plan – Listen, Invite, Follow Up, Event (LIFE)
 - Do the steps
 - Review how it went
3. Review in Community – Set your workweek calendar & note Q&A days
 - Wednesday at 8pm EST – Business Emphasis Q&A
 - Thursday at Noon EST – Products, Testimonials and Q&A